

## Minutes of Beaumont-Wilshire Neighborhood Association (BWNA)

### Board Meeting Via Zoom

November 9, 2020

**Attendance (Board of Directors):** Tim Gillespie, Karla Lenox, John Sandie, Al Ellis, Gary Hancock, Rich Woyma, Barbara Strunk, Andrew Rinke, Tim Hemstreet, Laurie Holtz

**Neighborhood Members and others were attending:** NA

**Excused:** NA

**Meeting called to order:** At 7:00pm by Tim Gillespie, President. Tim opened the meeting by reading a poem "Neighbor" by Margaret Hasse.

The 11/9/20 meeting agenda approved unanimously.

**Minutes:** The minutes from the October 12, 2020 BWNA board meeting were unanimously approved.

**Treasurer's Report:** Karla Lenox, Treasurer, reported we have \$12,217.84 cash in the bank as of 10/31/20. Accounts receivable are \$110.00. Bills to pay: 1) \$1284.00 newsletter printing; 2) \$55.00 credit to newsletter advertiser; 3) \$72.00 reimbursement to Rich Woyma for ZOHO costs.

Karla asked who has the second post office box key. Tim Gillespie and Tim Hemstreet will double check that the Bethany Lutheran church key has been given to Tim G. Karla will get in touch with Beneficial State bank to make sure all check-signing paperwork is up to date.

**Check-in On Conflict of Interest Statements:** Barb will check with CNN to make sure all needed statements have been received.

#### Updates on Ongoing Projects:

**a) New Neighbor Welcoming Project:** Al Ellis reports the project will start up again in January 2021. Covid is limiting in person contacts. To be sure that the addresses received from First American Title Company are of new owners, and not for a refinance of a loan, Al and Barb will double check on Portland Maps and real estate ads. Packets of Beaumont Business Association (BBA) business discount cards and a welcoming letter will be sent to new neighbors. Tim G. and Al will draft a new welcoming letter with a request that the neighbor contact BWNA that they received the packet. Al will double check with BBA to confirm that they wish to continue this welcoming program.

**b) Friends of Wilshire Park (FoWP):** Gary Hancock reports that the group will meet the week of November 16, in part to plan for Portland Parks and Recreation (PPR) supervisor Mike Grosso's visit to the upcoming BWNA general meeting. The dog park and a fountain are the main focus of the project right now. The parks bond was passed in the November election. There is one new person on the FoWP committee. Mike Grosso will attend the BWNA December 14, 2020 general meeting. Tim G. and Gary will work on questions for Mike Grosso, and Tim G. will

contact Mike after the upcoming FoWP meeting. New chips will be added to the walking path by PPR staff soon.

**c. Traffic Committee:** John Sandie reports there has been no formal meeting as a group. No new data has been received from Portland Bureau of Transportation. Neighbors are concerned about the relatively uncontrolled intersection at NE 37<sup>th</sup> and Skidmore and the idea of stop signs on 37<sup>th</sup> was again suggested.

**d. Equity and Inclusion Committee:** Tim Gillespie reports that a “Resource for Bias Incidents” has been developed and will be posted on the BWNA website and published in the next BWNA newsletter.

**e. Newsletter:** Al Ellis reported that “fun facts about Beaumont-Wilshire” is in the current issue. A delivery captain role needs to be filled for newsletter routes. Georgina Head will get the word out via email and NextDoor.

**f. Central Northeast Neighbors (CNN):** 1) Barb Strunk reported that CNN is writing to Commissioner Mingus Mapps and Mayor Ted Wheeler requesting that Mr. Mapps take over the Office of Community and Civic Life. It is hoped that with the leadership of Mr. Mapps neighborhood associations will have more effective input to the City. Neighborhoods should have a leading role in the future direction of the City, not just react to City decisions. 2) There have been no cases of Covid reported at Dignity Village. Many cars and RVs are parked along 33<sup>rd</sup> north of Columbia, some derelict, and people are living in others. The City is apparently doing nothing about this issue.

#### **Reports on Newer Projects and Upgrades: Action Items:**

**a) Follow-up on Beaumont Middle School support proposal and possible funding:** Andrew Rinke and Tim Gillespie reported. Possible ways to help Beaumont Middle School families in need include gift cards from Fred Meyer and Winco. School counselors will identify families in need. The decision was made to fund this assistance with \$1500. Tim G. will talk to Fred Meyer to see if they will give BWNA a discount on gift cards. BWNA will contact Beaumont M.S. to see how they want to administer this effort.

**b) Communications Committee Report and Proposal:** Andrew, Rich and Al reported.

1) New agenda-building process: Meeting agendas need to be published to increase neighbor interest in future board and general BWNA meetings. A new proposed process for agenda-building is as follows: 2 weeks prior to meeting the President will send a request for agenda items. One week prior to the meeting the agenda will be finalized and meeting information will be published and shared across the website, email and NextDoor. This proposal was presented but not voted on.

2) A Zoom account needs to be established for BWNA. Barb S. will contact CNN to obtain details on how BWNA can use their Zoom account.

3) Communications strategy presentation: Andrew presented a PowerPoint with the following information:

a) The communications strategy would take advantage of our existing processes to engage neighbors and share information via: Newsletter, Website, Email, Blog, NextDoor.

b) Our neighbors have an interest in digital engagement indicated by a spike of visitors to the BWNA site with the May digital newsletter.

c) Website: A consistent source of neighborhood and BWNA information that facilitates email subscriptions and avenues to contact the BWNA board. Website would include events, blog, resources, information about BWNA and the BWNA board,

d) Email: Inform and engage our neighbors immediately and at no cost, including notice of meaningful and time-sensitive events, with the hope email would become a regular touch point for community engagement.

e) Blog: provide a destination for additional content that lives outside the newsletter. Content could include event context and recaps, guest articles by city government officials, shared experiences from the board.

f) NextDoor: Distribute information on events and meaningful happenings to surrounding neighborhoods and drive email subscriptions. BWNA will not mediate neighbor disputes on this forum. Nextdoor would be used only when there was information important to share. As our email lists grows larger we could step away from NextDoor.

g) Next steps for BWNA: 1) Board feedback and approval; 2) reach out to the Communications Committee with blog posts and other community engagement.

h) To be certain the old BWNA site is closed Rich will talk with Mario, the previous website manager. If old links seem to be active contact the Communications Committee.

**c) Establishing a BWNA Visions Committee for Future Planning:** What is the purpose of BWNA? 1 or 2 Board members will work with Tim G and Andrew on this question. An example of a BWNA purpose statement was presented but not voted upon: "To enhance the livability of the neighborhood by establishing and maintaining open lines of communication and acting as a liaison between neighbors, government agencies and officials, educational institutions, area business associations, and other neighborhoods and neighborhood groups."

#### **Agenda Setting for December 14 General Meeting:**

**a. Mike Grosso, Portland Parks and Recreation questions:** tabled. Discussion will take place via email.

**Other Items we should be discussing?** Not discussed.

**Other Items:** not discussed.

**Upcoming Events, Final Announcements:** not discussed.

Meeting adjourned at 8:34pm by President Tim Gillespie.

Respectfully submitted, Barbara Strunk, Secretary

### **OFFICERS**

President: **Tim Gillespie**; 2915 N. E. 38<sup>th</sup> St.; 97212; [gillespi@teleport.com](mailto:gillespi@teleport.com)

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Treasurer: **Karla Lenox**; 4342 N. E. 36<sup>th</sup> Ave., 97211; [karla.lenox@centurylink.net](mailto:karla.lenox@centurylink.net)

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Immediate Past President: **Tim Hemstreet**; 3225 NE 42<sup>nd</sup> Ave., 97213; [themstre@yahoo.com](mailto:themstre@yahoo.com)

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### **AT-LARGE DIRECTORS**

Position # 1: **John Sandie**; 3425 N. E. Fremont St., 97212; [sandiefam@gmail.com](mailto:sandiefam@gmail.com)

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Position # 3: **vacant**

Position # 4: **vacant**

Position # 5: **vacant**

Position # 6: **Gary Hancock**; 3404 N. E. Bryce St., 97212; [outside503@aol.com](mailto:outside503@aol.com)

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